

## Compendium of modules: Economics - Business Administration

Lecture designation	Module- No.	Semester						Total SWS	Final score weighting
		1.	2.	3.	4.	5.	6.		
<b>Knowledge</b>									
Business Economics Fundamentals I	1	5						4	3%
Business Economics Fundamentals II	2		5					4	3%
National Economics Fundamentals	3	5						4	3%
Economic Policy and Structural Change	4		5					4	3%
Philosophy, Social Sciences and History	5	8						6	4%
Money and Ethics		4						3	2%
Demographics, Types of Market and Distribution		4						3	2%
<b>Accounting</b>	<b>11</b>			<b>10</b>				<b>8</b>	<b>6%</b>
Bookkeeping, Annual Accounts and Internal Accounting				5				4	3%
Introduction to Tax Law, International Accounting and Group Accounting				5				4	3%
<b>Logistics Management</b>	<b>13</b>			<b>4</b>				<b>3</b>	<b>2%</b>
<b>Communication-/Informationmanagement Data Banks and Web-based Services</b>	<b>14</b>			<b>4</b>				<b>3</b>	<b>2%</b>
<b>Law</b>	<b>15</b>			<b>8</b>				<b>6</b>	<b>4%</b>
Business Law, Contract Design, Commercial Law				4				3	2%
Labour Law, Competition Law, Information and Communication Law, International Law				4				3	2%
<b>Financing</b>	<b>16</b>				<b>4</b>			<b>3</b>	<b>2%</b>
<b>Controlling</b>	<b>17</b>				<b>4</b>			<b>3</b>	<b>2%</b>
<b>Human Resource Management and Organisation</b>	<b>18</b>				<b>4</b>			<b>3</b>	<b>2%</b>
<b>Marketing</b>	<b>19</b>				<b>8</b>			<b>6</b>	<b>4%</b>
Marketing Mix, Buyer Behaviour and Strategic Marketing					4			3	2%
Market Research, International Marketing, Online Marketing					4			3	2%
<b>Economic, Public and Social Policy</b>	<b>21</b>						<b>4</b>	<b>3</b>	<b>2%</b>
<b>Businessplan</b>	<b>22</b>					<b>4</b>	<b>4</b>	<b>Block</b>	<b>4%</b>
<b>Business Game</b>	<b>23</b>					<b>4</b>		<b>Block</b>	<b>2%</b>
<b>Innovation and Technology Management</b>	<b>24</b>						<b>4</b>	<b>3</b>	<b>2%</b>
<b>Corporate Governance</b>	<b>25</b>						<b>4</b>	<b>3</b>	<b>2%</b>
<b>Methods</b>									
<b>Profile-building</b>	<b>6</b>	<b>6</b>						<b>6</b>	<b>3%</b>
Intercultural Communication and Teamwork		3						3	2%
Writing, Rhetoric and Creativity		3						3	2%
<b>Informatics</b>	<b>7</b>		<b>4</b>					<b>4</b>	<b>2%</b>
<b>Quantitative Methods I Analysis and Algebra</b>	<b>8</b>	<b>4</b>						<b>4</b>	<b>2%</b>
<b>Quantitative Methods II Financial Mathematics and Introduction to Statistics</b>	<b>9</b>		<b>4</b>					<b>4</b>	<b>2%</b>
<b>Study Techniques</b>	<b>10</b>		<b>6</b>					<b>6</b>	<b>3%</b>
Scientific Writing			3					3	2%
Project Management			3					3	2%
<b>Moderation and Conflict Management</b>	<b>12</b>			<b>2</b>				<b>2</b>	<b>1%</b>
<b>Quantitative and qualitative Research</b>	<b>20</b>				<b>8</b>			<b>6</b>	<b>4%</b>
Statistics: descriptive and inductive Methods					4			3	2%
Explorative Research and Interview Techniques					4			3	2%
<b>Languages I</b>	<b>26</b>	<b>2</b>						<b>2</b>	<b>1%</b>
<b>Languages II</b>	<b>27</b>		<b>2</b>					<b>2</b>	<b>1%</b>
<b>Languages III</b>	<b>28</b>			<b>2</b>				<b>2</b>	<b>1%</b>
<b>Languages IV</b>	<b>29</b>				<b>2</b>			<b>2</b>	<b>1%</b>
<b>Languages V</b>	<b>30</b>					<b>2</b>		<b>Block</b>	<b>1%</b>
<b>Languages VI</b>	<b>31</b>						<b>2</b>	<b>Block</b>	<b>1%</b>
<b>Profile and practical experience</b>									
Ressort	32		<b>4</b>					<b>2</b>	<b>2%</b>
Internship	33					<b>20</b>		<b>2</b>	<b>11%</b>
Bachelor Colloquium	34						<b>2</b>	<b>1</b>	<b>1%</b>
Bachelor Thesis	35						<b>10</b>	<b>Block</b>	<b>6%</b>
<b>Credit Points/ Semester</b>		<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>180</b>	
<b>Total hours/semester</b>		26	26	24	23	12	22	133	
<b>Total workload (WL)</b>		900	900	900	900	900	900	5.400	