

1. Academic Year					
1. Semester			2. Semester		
Module	Cr.	WH.	Module	Cr.	WH.
Business Economics Fundamentals I (Introduction and Production)	5	4	Business Economics Fundamentals I (Marketing, Financing and Investment)	5	4
National Economics Fundamentals	5	4	Economic Policy and Structural Change	5	4
PSH – Philosophy, Social Science and History	8	6	Informatics	4	4
Profile-Building	6	6	Quantitative Methods II	4	4
Quantitative Methods I	4	4	Study Techniques	6	6
Languages I	2	2	Languages II	2	2
			Resort Group	4	SH
Total	30	26	Total	30	26
Total: 60 Credits					

2. Academic Year					
1. Semester			2. Semester		
Module	Cr.	WH.	Module	Cr.	WH.
Accounting	10	8	Financing	4	3
Logistics Management	2	2	Controlling	4	3
Communication and Information Management	4	3	Human Resource Management and Organization	4	3
Law	4	3	Marketing	8	6
Moderation und Conflict Management	8	6	Quantitative und qualitative Research	8	6
Languages III	2	2	Languages IV	2	2
			<i>Company Internship (from 01.08./01.09. – max. 6 Months)</i>	-	-
Total	30	24	Total	30	23
Total: 60 Credits					

3. Academic Year					
1. Semester			2. Semester		
Module	Cr.	WH.	Module	Cr.	WH.
Business Plan	4	3	Economic, Public and Social Policy	4	3
Business Game	4	B	Business Plan	4	3
Languages V	2	B	Innovation and Technology Management	4	3
Company Internship (from 01.08./01.09. – max. 6 Months)	20	-	Corporate Governance	4	3
			Languages VI	2	B
			Bachelor Colloquium	2	1
			Bachelor Thesis	10	B
Total	30	3	Total	30	13
Total: 60 Credits					

Effective: 27.08.2010

Module Knowledge **Module Methods** **Module Profile and Practical Experience**
 Cr. = ECTS Credits, WH. = Weekly Hours, B = Block Instruction, SH = Special Hours