

State approval and Accreditation

The private SRH University of Applied Sciences Berlin is state-approved and accredited by the German Science and Humanities Council. The study programmes are accredited by the Foundation for International Business Administration Accreditation (FIBAA) and AHPGS agency.



SRH University of Applied Sciences Berlin

The SRH University of Applied Sciences Berlin is an intercultural management school located in the heart of Berlin with Bachelor and Master Programmes in both German and English. Interactive lectures, close faculty support as well as internships form an integral part of our courses. Over 40% of the students come to our institution from around 30 nations. The SRH Berlin is part of the SRH university network consisting of six universities of applied sciences. All in all, approximately 5,500 young students study within the SRH network.

SRH University of Applied Sciences Berlin

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**BACHELOR PROGRAMME
BUSINESS
ADMINISTRATION**



What can you expect

The three-year Business Administration programme combines knowledge, methodology and practice. It is subdivided into the following (module) domains:

1. Profile & Practice

- Internal Practical Project
- Internship
- Business Plan
- Bachelor Thesis

2. Methods

- Mathematics
- Statistics
- Computer Sciences
- Presentation & Communication Techniques

3. Knowledge

- Accounting
- Business Management
- Controlling
- Financing
- Human Resources & Organisation
- Law
- Logistics
- Marketing
- Technology & Innovation Management

Business Administration

Increasing global competition and growing social expectations govern the actions of today's companies. Hence, successful managers need well-founded knowledge of economic sciences as well as high social, intercultural and personal skills.

The Business Administration Programme focusses on management and business administration at SRH University of Applied Sciences. It will provide you with extensive, practical management knowledge. Moreover, it will enhance your marketing, human resources, financing and controlling skills.

Projects, internships, business planning and your Bachelor Thesis will enable you to enhance your personal qualification profile.

The programme's international focus and the multicultural background of the faculty and student body provide the ideal environment for your studies.

1. Profile & Practice

2. Methods

3. Knowledge

Study Profile



Key Benefits

The academic programme at SRH University of Applied Sciences is based on practically oriented and up-to-date learning methodologies.

- A very well structured study plan
- Interactive learning in small study groups
- Individual and intensive supervision
- Modern Electronic learning management system
- Possible exchange semester at an international partner university
- Interdisciplinary, bi-lingual projects and practical training

Where to go after graduating

SRH University of Applied Sciences' academic programme Business Administration will lay the foundation for your management career by training you in various areas.

You will forge direct contacts to companies early in your studies, creating lasting relationships which will assist you when embarking upon your career path. Furthermore, your professionally recognized Bachelor degree will be an excellent basis for a Master's Programme.

