



General Study Regulations

for the Master Programme *International Management*
at SRH Hochschule Berlin – The International Management University

According to the decision of the senate's constitutional order
under § 17 of 1. February 2011

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Article I

General Provisions

§ 1 Area of application, competence

- (1) This regulation defines the content and structure of the Master Study Programme *International Management* at the SRH Hochschule Berlin – The International Management University.
- (2) The Head of Study Programme is appointed by the senate of the SRH Hochschule Berlin – The International Management University and responsible for the organization of teaching and study. The Head of Study Programme has to be a full-time a full-time employee in the fields of teaching and research at the SRH Hochschule Berlin – The International Management University. SRH. This does not affect the rights and obligations of the examination board.
- (3) All names of persons or groups are to be understood as both male and female.

§ 2 Conventions

- (1) According to this regulation, modules are thematically and temporally complete and self-contained subjects. Every module will be awarded with at least five credits. Modules can cover several courses and topics (seminars). Modules run for two terms, one semester or another appropriate time period and conclude with a course-related examination.
- (2) Study period refers to the amount of study time students must generally invest to acquire the aimed qualification and to fulfill the required performance (workload).
- (3) Credits are awarded for successful conclusion of modules. They determine the module requirements in line with the study period normally required. Furthermore, they enable the identification of the achieved academic level (Credit Accumulation) and transfer of achievements (Credit Transfer) in line with the ECTS. Pursuant to the general guidelines of the conference of German cultural ministers on credit systems and the modularization of courses, the SRH University Berlin awards one credits for 30 hours. Apart from credits students also receive grades for completed modules according to the General Examination Regulations for Master's programmes.
- (4) The contact between students and teaching staff during seminars or other teaching sessions is quantified by the Contact Level. The value of the Contact Level can vary between zero and 100. The value zero represents self-study and a theoretical value of 100 indicates a study situation in which the duration of study comprises solely the attendance of courses.
- (5) The Contact Level is an essential part of the curriculum. It is defined by the module's didactic design, the media mix (particularly internet based external tutorials) and the na-

ture of the module's goals. Contact Levels are set out in the course documentation and are subject to ongoing evaluation.

§ 3 Study goals

- (1) The study goals of the Master Programme *International Management* are based on acquiring professional skills, which are essential for any internationally operating manager with respect to the global dynamics of the markets. These skill shall be acquired in order to understand complex interrelations in time and to react appropriately and aware of the consequences of ones action.
- (2) Multidisciplinary skills in this Master program include cognitive and social skills. Cognitive skills focus particularly on recognizing and classifying problems, as well as developing analytical and critical thinking. Communication skills are counted among social skills, in particular debating, cooperation and leadership skills, as well as the ability to show solidarity and social responsibility.
- (3) This Master Programme shall promote international understanding of political, economical and cultural issues and prepare the students to work in transnational contexts and international institutions. The ability to act within different cultural and social systems is of particular importance.
- (4) The Programme should develop willingness and ability for lifelong and social learning.

§ 4 Language

Modules and courses (seminars) are offered in English. The appropriate command of English is required whereas technical language skills will be deepened during studies. The language skills are tested within the selection procedure.

§ 5 Admission requirements and procedures

- (1) The admission to the Master Programme *International Management* requires an academic degree (e.g. Bachelor/Diploma) in the following fields of study: Business Administration, Industrial Engineering and Business Informatics. The examination board on recognitions of degrees and conditions in case of the following degrees: Engineering, Informatics further (non-technical) studies and degrees acquired abroad.
- (2) University places are awarded by the means of a selection procedure at the SRH University. Based on their applications the SRH University invites candidates to the selection procedure. The selection committee carries out the selection procedure and is appointed by the executive board.

- (3) The Head of Programme decides on the admission based on the recommendation of the selection committee.
- (4) Students applying for the Master Programme *International Management* have to provide proof of sufficient English skills, e.g. a TOEFL iBT score of 79 to 80, a PBT score of 550 or CBT score of 213 during the transition period, or another similar qualification.

§ 6 Study formats and organisation

- (1) The basis of the study is the tuition in seminars, which are characterized by interactive teaching and debates.
- (2) Seminars are supplemented by additional, practical teaching and study formats which encourage the initiative of the students by promoting self-study and teamwork in working groups (e.g. case studies, business simulations, role plays, presentations, negotiations).
- (3) The study organisation is characterized by the web-based interactive study management of the SRH University. This increases the University's teaching and study potential by using a range of virtual forms of communication between lecturers and students as well as among students and supports the efficiency of study management. Students wishing to study at the SRH University must be willing to use the interactive study management. Students are encouraged to take an active role in developing the system.
- (4) The study organisation depends on the academic year. In order to optimize the organisation, academic years are divided into two semesters. Once semester last at least 16 teaching weeks.
- (5) Significant for all types of study and the organisation of courses are the curricular profile of modules, their functional connection and relationship to study goals. Courses within a module generally cover a period of four to sixteen weeks. Depending on the module's profile and methodological concept, courses may be organized entirely or partly into weekly cycles, in compact formats, working groups or other formats. The allotted credits and contact level must be in line with the guidelines.
- (6) For each module, students may form a module team comprising two to five students who assist the lecturer in planning and steering the module. The lecturer takes decisions in this regard. The lecturer selects team members based on personal interests, the variety of team composition and general study goals. The aim of participating in the management of a module is the encouragement of the responsible project-orientated operations. Students should be module spokesperson at least once during their studies. The diploma supplement shall document the participation.

§ 7 Evaluation

Teaching staff are subject to continuing internal evaluation. Results shall be documented and used to improve studies and teaching and for developing the Master Programme. In addition, an external evaluation according to the peer-review process is planned.

Article II

Structure of studies

§ 8 Study duration and scope of study requirements

- (1) The standard period of study is two years.
- (2) The Master Programme is divided into two academic years. The required annual study period is 1800 hours; in total 3600 hours. All in all study cycles run for 56 academic weeks. The study period of 28 weeks per annum is used for different programmes and forms of study.
- (3) Credits indicate the academic requirements and the fulfilment of the academic requirements in the form of workload can be expressed by grades. The Master Programme comprises academic requirements of 120 Credits.
- (4) The Contact Level sets out how the study period is divided between course formats. It is defined by the curriculum, and subject to continuing evaluation. The number of weekly teaching hours is calculated on the basis of credits and contact level required for a module.

§ 9 Specialist structure

Master Programmes are divided into two academic years with an own curricular profile each.

- (1) 1st semester (1st academic year): The technical and methodological basis will be built in the fields of foreign trade law, risk management, contract management and project management. At the end of this semester, students should have acquired basic knowledge of the scientific foundations, analysis methods and applicabilities in these four areas.
- (2) 2nd semester (1st academic year): The second semester is based on the basic knowledge acquired in the first semester. Several key aspects of the module risk management will be systematically deepened and enlarged in the field of innovation management, so that the students will have a profound and systematic knowledge of the core areas of foreign trade law, risk management, contract management and project management
- (3) 3rd and 4th semester (2nd academic year): Several key aspects of the modules foreign trade law and contract management will be systematically deepened. The module innovation management will be broadened and in addition Master relevant methods will be taught.
- (4) All in all, further practically orientated and performance-relevant profile formations will take place in the 2nd academic year. Furthermore, there will be a deepening of

integration of all knowledge in exemplary fields of application and fields on an interdisciplinary level. The Master's internship is completed and the Master Thesis will be written.

§ 10 Master Thesis

- (1) Students of the Master Programme *International Management* write a Master's thesis in English (fourth semester).
- (2) The thesis should demonstrate the student's ability to conduct independent academic work in complex contexts, and to find independent solutions to practically-oriented problems in a multidisciplinary context, taking into account academic methods and the current state of knowledge in one or several specialist areas.
- (3) The thesis represents a workload of 600 hours (20 credits). 16 Credits for independent and solely responsible conception and creation of the Master Thesis in English (processing time 16 weeks, 70- 90 pages) and 4 credits for final oral examination (oral defence of Master Thesis). This includes a presentation in English with slide set, handout and a concluding discussion.
- (4) A practise related topic can also be carried out in cooperation with a company. Further details are laid down in the examination regulations.

§ 11 Curriculum

The allocation of modules into academic years takes place according to enclosures (curriculum – temporal distribution of modules).

Overview of modules

Enclosure 1a: **Workload** International Management

Enclosure 1b: **Contact Level** International Management

Enclosure 1c: **Credits and Examinations** International Management

Article III

Final provisions

§ 12 Study guarantee

The SRH University guarantees to provide appropriate courses of study to allow registered students to complete their studies within the designated programme duration.

§ 13 Validity

These regulations shall come into effect after conformation by the Senate Administration for Education, Science and Research of 20.08.2011 and by the simultaneous public notice of 20.08.2011.

Enclosure: Curriculum – temporal distribution of modules

Status: November 10th 2010

Annex 1a: Workload

Master of Arts in International Management (Strategic & Risk Management)

Module Number / Category	Module Name	Key Discipline	Academic Year 1		Academic Year 2		Credits	Examination
			1	2	1	2		
1/Knowledge: Core	Global Strategic Management	B.Admin	150				5	WE
2/Methodology	Intercultural Management	B.Admin			180		6	OE
3/Knowledge: Deepening	International Legal Framework for Foreign Trade	B.Admin/Law		90	90		6	OE
Foreign Trade Management	Total		150	90	90		17	
4/Knowledge: Core	Risk Management in Value Creation	B.Admin	150				5	WE
5/Knowledge: Deepening	Risk Management in Financing	B.Admin		150			5	WE
6/Knowledge: Core	International Contract and Company Law	Law	150				5	WE
Risk Management	Total		450	150			15	
7/Knowledge: Core	Contract Knowledge Management	Law	150				5	OE
8/Methodology	Negotiation and Conflict Management	B.Admin		180			6	OE
9/Knowledge: Core	Corporate Social Responsibility	B.Admin			150		5	A
Contract Management	Total		150	180	150		16	
10/Knowledge: Extension	Technological Foresight and Commercialization Strategies	B. Admin		180			6	A
11/Knowledge: Extension	Strategic Network Management	B. Admin			180		6	OE
12/Knowledge: Extension	International Protection of Intellectual Property	Law			150		5	OE
Innovation Management	Total		180	180	150		17	
13/Methodology	Project Development I	B.Admin/Law	150				5	OE
14/Methodology	Project Development II	B.Admin/Law		150			5	OE
15/Profile & Practice	Company Project I	B. Admin	150				5	A
16/Profile & Practice	Company Project II	B.Admin/Law		150			5	A
17/Profile & Practice	Company Project III	B.Admin/Law			150		5	A
Project Management	Total		150	150	150		25	
18/Methodology	Master's Seminar	B.Admin			150		5	A
19/Profile & Practice	Master's Internship	B.Admin			150		5	A
20	Master's Thesis	MT			600		20	MT/ OR
Master	Total		900	900	900		30	
Master Program	Sum Total		3600	1800	1800		120	

Key

WE = Written Examination
 OE = Open Examination
 A = Assignment/Report

MT = Master's Thesis
 OR = Oral Examination
 B.Admin. = Business Admin

Status: November 11th 2010 Annex 1b: Contact Level

Master of Arts in International Management (Strategic & Risk Management)

Module Number / Category	Module Name	Key Discipline	Academic Year 1		Academic Year 2		Credits	Examination
			1	2	1	2		
1/Knowledge: Core	Global Strategic Management	B.Admin	40%				5	WE
2/Methodology	Intercultural Management	B.Admin			32%		6	OE
3/Knowledge: Deepening	International Legal Framework for Foreign Trade	B.Admin/Law			28%		6	OE
Foreign Trade Management	Total						17	
4/Knowledge: Core	Risk Management in Value Creation	B.Admin	32%				5	WE
5/Knowledge: Deepening	Risk Management in Financing	B.Admin		32%			5	WE
6/Knowledge: Core	International Contract and Company Law	Law	40%				5	WE
Risk Management	Total						15	
7/Knowledge: Core	Contract Knowledge Management	Law	32%				5	OE
8/Methodology	Negotiation and Conflict Management	B.Admin		28%			6	OE
9/Knowledge: Core	Corporate Social Responsibility	B.Admin			32%		5	A
Contract Management	Total						16	
10/Knowledge: Extension	Technological Foresight and Commercialization Strategies	B. Admin		28%			6	A
11/Knowledge: Extension	Strategic Network Management	B. Admin			28%		6	OE
12/Knowledge: Extension	International Protection of Intellectual Property	B. Admin			32%		5	OE
Innovation Management	Total						17	
13/Methodology	Project Development I	B.Admin/Law	32%				5	OE
14/Methodology	Project Development II	B.Admin/Law		32%			5	OE
15/Profile & Practice	Company Project I	B.Admin	32%				5	A
16/Profile & Practice	Company Project II	B.Admin/Law		32%			5	A
17/Profile & Practice	Company Project III	B.Admin/Law			32%		5	A
Project Management	Total						25	
18/Methodology	Master's Seminar	B.Admin	40%				5	A
19/Profile & Practice	Master's Internship	B.Admin			8%		5	A
20	Master's Thesis	MT			8%		20	MT/ OR
Master's	Total						30	
Master Program	Sum Total						120	

KeyWE = Written Examination
OE = Open Examination
A = Assignment/ReportMT = Master Thesis
OR = Oral Examination
B.Admin. = Business Administration

Status: November 11th 2010 Annex 1c: Credits and Examinations

Master of Arts in International Management (Strategic & Risk Management)

Module Number / Category	Module Name	Key Discipline	Academic Year 1		Academic Year 2		Examination
			1	2	1	2	
1/Knowledge: Core	Global Strategic Management	B.Admin	5				WE
2/Methodology	Intercultural Management	B.Admin			6		OE
3/Knowledge: Deepening	International Legal Framework for Foreign Trade	B.Admin/Law		3	3		OE
Foreign Trade Management	Total	17					
4/Knowledge: Core	Risk Management in Value Creation	B.Admin	5				WE
5/Knowledge: Deepening	Risk Management in Financing	B.Admin		5			WE
6/Knowledge: Core	International Contract and Company Law	Law	5				WE
Risk Management	Total	15					
7/Knowledge: Core	Contract Knowledge Management	Law	5				OE
8/Methodology	Negotiation and Conflict Management	B.Admin		6			OE
9/Knowledge: Core	Corporate Social Responsibility	B.Admin			5		A
Contract Management	Total	16					
10/Knowledge: Extension	Technological Foresight and Commercialization Strategies	B.Admin		6			A
11/Knowledge: Extension	Strategic Network Management	B.Admin			6		OE
12/Knowledge: Extension	International Protection of Intellectual Property	Law			5		OE
Innovation Management	Total	17					
13/Methodology	Project Development I	B.Admin/Law	5				OE
14/Methodology	Project Development II	B.Admin/Law		5			OE
15/Profile & Practice	Company Project I	B.Admin	5				A
16/Profile & Practice	Company Project II	B.Admin/Law		5			A
17/Profile & Practice	Company Project III	B.Admin/Law			5		A
Project Management	Total	25					
18/Methodology	Master's Seminar	B.Admin				5	A
19/Profile & Practice	Master's Internship	B.Admin				5	A
20	Master's Thesis	MA				20	MT / OR
Master	Total	30	30	30	30	30	
Master Program	Sum Total	120	60	60	60	120	

Key

WE = Written Examination
 OE = Open Examination
 A = Assignment/Report
 MT = Master's Thesis
 OR = Oral Examination
 B.Admin. = Business Administration

