



## MASTER OF BUSINESS ADMINISTRATION (MBA)

### FOCUS ON INTERNATIONAL HEALTHCARE MANAGEMENT

#### STUDY PROGRAMME

Cost pressures and aging populations are challenges of today's globalised society that healthcare professionals need to manage carefully. Executives with knowledge and skills in both healthcare administration and management who know how to face these demanding tasks are in high demand.

This MBA programme combines the sought-after expertise in international healthcare management with different perspectives on leadership, organisational behavior and business administration.

The curriculum is structured into interdisciplinary modules with a focus on leadership skills, subject expertise and methodical knowledge and is designed for professionals from all sectors of the healthcare industry who want to improve their management skills in order to qualify for leadership positions. In addition to management skills, soft skills are incorporated into the programme. Students get the chance to expand their professional network and exchange ideas with healthcare executives, lecturers and guest speakers from different cultures and countries.

In three semesters, our MBA students do not only get to know the relevant methods and trends in healthcare management, but also become experts in their field and get the opportunity to advance their management careers. Our career service and our extended network provide excellent support to students in finding their next career opportunity in healthcare management.

#### UNIQUE FEATURES

- Innovative approach with focus on international management, communication and leadership
- Exchange of ideas with executives from all over the world
- Improve your general management skills and deepen your subject-specific knowledge
- Enhance your study with visiting lectures at one of our partner universities

#### AT A GLANCE

##### DEGREE

Master of Business Administration (MBA)

##### CREDIT POINTS

90 ECTS

##### DURATION

3 semesters (18 month)

##### START

Winter Semester & Summer Semester

##### STUDY CONCEPT

Full-time

Part-time study possible upon request

##### LANGUAGE

English

##### TUITION FEES

total € 19,800

##### CAMPUS

Berlin

##### CUSTOMIZE YOUR STUDIES

We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

## OVERVIEW OF MODULES

1. Semester		2. Semester		3. Semester
Study Field Responsibility	Study Field Decision Making & Rationality	Study Field Global Thinking	Study Field Communication & Collaboration	Study Field Practice & Final Thesis
Building a Team and Working in Teams	Decision Making	Global Economics and Finance	Trust and Confidence	Project Management
Conflict Management	Managerial Accounting	Corporate Social Responsibility	Principles and Forms of Collaboration	Knowledge Management
Leadership and Management Ethics	Information and Communication Technologies	Intercultural Intelligence	In-house Communication and Cooperation	Scientific Writing
Human Resources Management	Risk Management	Global Marketing	Strategic Management	Company Project
Healthcare Ethics	Process Management and Clinical Pathways	International Public Health Management	Healthcare Management Environment	Master Colloquium
Value-based Healthcare	Quality Management in Healthcare	Reimbursement Decision-making and Health Technology Assessment	Lifecycle Management in Healthcare Industry	Master Thesis
Change Management in Healthcare	Performance Measurement and Economic Evaluation in Healthcare	Pricing and Reimbursement of Pharmaceuticals and medical Devices		

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## YOUR CONTACTS



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## ADMISSION & APPLICATION

The main admission requirements are:

- 2 years of professional experience in management or healthcare
- Bachelor's degree from a university or technical college with a minimum of 180 ECTS (or equivalent academic degree)
- Proof of sufficient English language skills
- Letter of motivation

You can apply online under [campus.srh-hochschule-berlin.de](https://campus.srh-hochschule-berlin.de). We will then invite you to an interview.

## STUDY FEES & FINANCING

The programme fees for 18 month of study including all learning materials are 19,800 € in total. Our services are glad to provide you with information about financing possibilities.

## ABOUT US

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor, Master and MBA programmes in English and German. Approximately 1,000 students from 80 nations study at SRH Hochschule Berlin, the most international management university in the German capital. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad and taking care of important tasks during your studies.