



BUSINESS INFORMATION SYSTEMS

BACHELOR OF SCIENCE (B.SC.)

STUDY PROGRAMME

In our modern age of globalisation and industry 4.0 customers and businesses are conducting billions of online transactions each day. Companies have access to real-time customer data, they can automate processes and they can communicate with customers and stakeholders more effectively and efficiently than ever before.

However, these changes are accompanied with challenges such as the security of information systems, handling big data and data protection issues.

These opportunities and challenges generate a demand for professionals with knowledge and skills in business and IT who are able to manage these diverse tasks and requirements and who are able to fulfil the job market requirements accordingly.

Due to the competitive environment, the programme's curriculum includes modules on Server Management, Cloud Computing, IT Governance or E-commerce. Students learn how to develop websites and web applications, they study IT security and IT business alignment and they receive plenty of hands-on experience in study projects and internships.

In addition to IT expertise our students receive a profound management education in classic business modules, such as, economics, marketing, finance and business management which helps them to gain a good understanding of the economic environment they will be working in.

Giving our students a competitive edge in the job market, the programme also focuses on interdisciplinary subjects like project management or business research, and soft skills, such as intercultural, personal and language skills, so Bachelor students are equipped with an interdisciplinary skill set that enables them to tackle the challenges of a global digitalised economy.

CAREER PROSPECTS

Graduates of this Bachelor of Arts programme have the flexibility to work in big or small companies, in agencies or they can start their own business. Their interdisciplinary and international approach enables them to take various leadership positions all around the globe. Possible careers include:

- Consulting Firms
- IT Management
- System Development
- Information and Innovation Management
- IT Consultancies
- Project Management
- Front End Development
- Marketing and Sales

www.srh-hochschule-berlin.de

AT A GLANCE

DEGREE

Bachelor of Arts

CREDIT POINTS

180 ECTS

DURATION

3 years / 6 semesters

START

October & April

STUDY CONCEPT

Full time, internship included, semester abroad possible

LANGUAGE

English

TUITION FEES

€ 725 per month EU/EEA students*

€ 780 per month Non-EU/EEA students*

€ 250 enrolment fee (once)

*Valid for the October 2018 and April 2019 intake. Please check our Website for the fees for our October 2019 intake.

CAMPUS

Berlin

CUSTOMIZE YOUR STUDIES

We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

CURRICULUM

	1. Semester	2. Semester	3. Semester	4. Semester	5. Semester	6. Semester
BUSINESS INFORMATION SYSTEMS (B.Sc.)	Introduction to Business Management	Cloud Computing, Virtualisation and Server Management	Marketing	Law II	Organisational Behaviour and Human Resource Management	Service & Quality Management
	Taxation and Audit	Fundamentals of Algorithms	Law I	Information Security Management	Managerial Accounting	Final Study Project
	Macro/Micro Economics	Academic Writing	Web Application using HTML 5 and CSS	E-Commerce	Business Case	Internship
	Introduction to Business Information Systems	Statistics I	IT Governance	Qualitative & Quantitative Business Research	Technological Foresight	Bachelor Thesis
	Mathematics for Computer Science	Personal Development	Statistics II Using R	Financial Accounting	Corporate Finance	
	Project Management	Languages I	Languages II	Languages III	Business Model Generation	

BUSINESS KNOWLEDGE
 FOCUS INFORMATION SYSTEMS
 INTERCULTURAL SKILLS & METHODS
 PROFILE & PRACTICE

STUDY ADVISORY



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ADMISSION & APPLICATION

The main admission requirements are: a qualification for entry to higher education according to German Law and a proof of sufficient English language proficiency. We accept TOEFL, IELTS, TOEIC, Cambridge Certificate (CAE, CPE) or equivalent.

You can apply online at campus.srh-hochschule-berlin.de. We will then invite you to an interview.

STUDY FEES & FINANCING

The tuition fees are € 725* per month for EU /EEA students and € 780* per month for Non-EU/EEA students. Most German citizens may apply for the German study loan BAföG. Information on other financing options may be provided.

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ABOUT US

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor, Master and MBA programmes in English and German. Approximately 1000 students from 75 nations study at SRH Hochschule Berlin, the most international management university in the German capital. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you with finding an internship, organising a semester abroad and taking care of important tasks during your studies.