



ENTREPRENEURSHIP

MASTER OF ARTS (M.A.)

STUDY PROGRAMME

The Master's programme "Entrepreneurship" focuses on motivated individuals with various academic backgrounds who plan to start or are in the process of starting a new business. It is also aimed at students who want to be involved in entrepreneurial or innovation-related activities.

The programme provides you with the skills and specialized knowledge that are required to establish a company and prepares you to successfully establish your business in international markets.

You will focus on the skills that are necessary to start and manage a business in the long run, such as developing your entrepreneurial mindset, dealing with conflicts, presenting and pitching your idea as well as leading a team. You will also acquire managerial knowledge in business disciplines such as Strategic Planning, Innovation Management, Marketing and Risk Management.

During the 2nd - the Incubator - semester, you get to focus on your business idea and receive professional support, so you have the time and space to create, develop, grow and maybe even launch your business.

Our project- and skill based academic approach, our SRH Start-up Lab Berlin and our range of workshops and events will help you kick-start your entrepreneurial journey in Europe's start-up hub Berlin.

UNIQUE FEATURES

- Turn your business idea into a real start-up
- Support by SRH Start-up Lab Berlin and start-up coaches
- Attendance obligations meet the requirements of busy entrepreneurs
- Benefit from mutual exchange of ideas and experiences
- Small classes and individual support

AT A GLANCE

DEGREE

Master of Arts

CREDIT POINTS

120 ECTS

DURATION

4 semesters

START

October & April

STUDY CONCEPT

Full time

LANGUAGE

English

TUITION FEES

EU/EEA Students: € 800 / month

Non EU/EEA Students: € 6,450 / semester

CAMPUS

Berlin

CUSTOMIZE YOUR STUDIES

We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

CURRICULUM

1. Semester Conceptual Development	2. Semester Incubator	3. Semester Business Implementation	4. Semester Entrepreneurial Eco System
Creativity and Innovation Management	Incubator - Modul: Time to create & develop your own idea	Entrepreneurial Operations & Production Management	Economics and Entrepreneurial Eco-Systems
Entrepreneurial Strategy & Business Model Generation		Entrepreneurial Finance & Risk Management	Master Seminar
Law for Entrepreneurs		Entrepreneurial Marketing	Master Thesis
Scientific Writing and Presentation Techniques		Global Strategic Management	
Entrepreneurial Skills I - Mindset, Action and Reflection	Business Analysis & Planning	Entrepreneurial Skills II - Building & Leading Teams	
Entrepreneurial Skills III - Negotiation & Conflict Management	Information Systems & E-Business	Quantitative & Qualitative Research Methods	

ENTREPRENEURSHIP (M.A.)

■ KNOWLEDGE

■ INTERCULTURAL SKILLS & METHODS

■ PROFILE & PRACTICE

STUDY ADVISOR



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GET TO KNOW US

- + ATTEND A LECTURE
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ADMISSION & APPLICATION

The main admission requirements are:

- Bachelor's degree from a university or technical college with a minimum of 180 ECTS (or equivalent academic degree).
- Proof of sufficient English language skills.
We accept TOEFL, IELTS, TOEIC, CAE, CPE) or equivalent.
- Letter of Motivation.

You can apply online at

campus.srh-hochschule-berlin.de/application

STUDY FEES

The tuition fees are € 800 per month for EU/EEA students and € 6,450 per semester for Non-EU/EEA students.

There is a one-off enrolment fee of € 500 for EU/EEA students and of € 900 for Non-EU/EEA students.

ABOUT US

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor's, Master's and MBA programmes in English and German. Approximately 2,000 students from 99 countries study at SRH Berlin University of Applied Sciences, one of the most international universities in the German capital. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad and taking care of important tasks during your studies.



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