

## ENTREPRENEURSHIP

### MASTER OF ARTS (M.A.)

#### STUDY PROGRAMME

The Master's programme "Entrepreneurship" focuses on motivated individuals with various academic backgrounds who plan to start or are in the process of starting a new business. It is also aimed at students who want to be involved in entrepreneurial or innovation-related activities.

This programme provides students with the specialised knowledge and skills that are required to establish a company and prepares students to successfully establish their businesses in international markets.

Following the stages of the founding process, you will acquire in-depth knowledge that you can directly apply in your own start-up project such as Innovation Management, Law, Marketing or Risk Management. In order to found a business during your studies or upon graduation, the curriculum covers all four essential business foundation stages:

- 1st semester: Conceptual Development
- 2nd semester: Business Modelling
- 3rd semester: Business Implementation
- 4th semester: Business Growth

To complete your professional profile, you will also learn the entrepreneurial skills that are necessary to manage start-up businesses in the long term, such as Project Management, Business Ethics and Stakeholder Communication. This degree provides you with a profound academic background and the necessary leadership skills and helps you connect with industry experts and investors. With the support of our experts and the individualised coaching approach of SRH Hochschule Berlin, you will kick-start your entrepreneurial career at the heart of the German start-up-scene.

Meet other entrepreneurs from all over the world, develop new and creative business concepts and see your real start-up project come to life!

#### UNIQUE FEATURES

- Possibility to transform a business idea into a real start-up project
- Support by SRH Start-up Lab and the Advisory Board consisting of qualified experts
- Attendance obligations meet the requirements of busy entrepreneurs
- Benefit from mutual exchange of ideas and experiences
- Small classes and individual support

#### AT A GLANCE

##### DEGREE

Master of Arts

##### CREDIT POINTS

120 ECTS

##### DURATION

4 semesters

##### START

September

##### STUDY CONCEPT

Full-time

##### LANGUAGE

English

##### TUITION FEES

EU/EEA Students € 780 / month\*

Non EU/EEA Students € 850 / month\*

+ enrolment fee + diversity fee + examination fee

\*Valid for the September 2018 intake. Please check our Website for the fees for our September 2019 intake.

##### CAMPUS

Berlin

##### CUSTOMIZE YOUR STUDIES

We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

## CURRICULUM

1. Semester <b>Conceptual Development</b>	2. Semester <b>Business Modelling</b>	3. Semester <b>Business Implementation</b>	4. Semester <b>Business Growth</b>
Creativity and Innovation Management	Entrepreneurial Strategy & Business Model Generation	Entrepreneurial Operations & Production Management	Global Strategic Management
Business Analysis and Planning	Entrepreneurial Marketing	Entrepreneurial Finance & Risk Management	Start-Up Lab - Technology-/ Service-Based Topics IV
Law for Entrepreneurs	Information Systems & E-Business	Economics and Entrepreneurial Eco-System	Start-Up Lab - Social-Based Topics IV
Scientific Writing and Presentation Techniques	Quantitative and Qualitative Research Methods	Master Seminar	Master Thesis
Entrepreneurial Skills I - Mindset, Action and Reflection	Entrepreneurial Skills II - Building and Leading Teams	Entrepreneurial Skills III - Negotiation & Conflict Management	
Start-Up Lab - Technology-/ Service-Based Topics I	Start-Up Lab - Technology-/ Service-Based Topics II	Start-Up Lab - Technology-/ Service-Based Topics III	
Start-Up Lab - Social-Based Topics I	Start-Up Lab - Social-Based Topics II	Start-Up Lab - Social-Based Topics III	

MASTER OF ARTS  
ENTREPRENEURSHIP (M.A.)

■ KNOWLEDGE

■ INTERCULTURAL SKILLS & METHODS

■ PROFILE & PRACTICE

## STUDY ADVISOR



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+ COME TO OUR OPEN HOUSE



**CUSTOMIZE  
YOUR  
STUDIES**

## ADMISSION & APPLICATION

The main admission requirements are:

- Bachelor's degree from a university or technical college with a minimum of 180 ECTS (or equivalent academic degree).
- Proof of sufficient English language skills.  
We accept TOEFL, IELTS, TOEIC, CAE, CPE) or equivalent.
- Letter of Motivation.

You can apply online under [campus.srh-hochschule-berlin.de](http://campus.srh-hochschule-berlin.de).

We will then invite you to an interview.

## STUDY FEES

The tuition fees are € 780\* per month for EU /EEA students and € 850\* per month for Non EU/EEA students. There is an extra one-off fee of € 280 for our diversity training and a one-off € 250 enrolment fee. A fixed examination fee of € 2,400 is added to the tuition.

\*Valid for the September 2018 intake. Please check our Website for the fees for our September 2019 intake.

## ABOUT US

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor, Master and MBA programmes in English and German. Approximately 1000 students from 85 nations study at SRH Hochschule Berlin, the most international management university in the German capital. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad and taking care of important tasks during your studies.