

It's your choice: Fast Track or International Experience Track

INTERNATIONAL

BUSINESS ADMINISTRATION



BACHELOR OF ARTS (B.A.)

STUDY PROGRAMME

Today's managers are faced with a multitude of challenges. They need to find innovative solutions to complex problems and develop sustainable strategies while working in diverse and intercultural teams.

Our study programme helps business graduates tackle these challenges by providing them with a well-balanced management education. Students acquire skills and competencies that are highly relevant for international businesses and are able to choose general management or finance electives during their studies.

They acquire theoretical knowledge in different business areas and get to focus on one management topic at a time while seeing how this area of business activity relates to other areas. Due to the international orientation of the programme, students learn how to work with people from different cultures and get to strengthen their social, communication and intercultural skills.

Working on a range of projects, the 5-week block structure of the study programme enables business administration students to foster their team-work, time and project management skills and helps them to develop their own unique skill set and competitive advantage.

CAREER PROSPECTS

This Bachelor's degree provides you with the ideal skills to face the business challenges of the 21st century. The competencies that you will have developed in projects, lectures and your internship are the skills that employers are looking for. Thanks to our project-focused study concept and the international scope of the programme, you can take advantage of career opportunities in management in all areas of business and in all kinds of different industries and companies.

For instance:

- General Management
- Human Resource Management
- Marketing & Sales
- Accounting
- Consulting

AT A GLANCE

DEGREE

Bachelor of Arts

CREDIT POINTS

180 ECTS (Fast Track) / 210 ECTS (International Experience Track)

DURATION

3 years / 6 semesters (Fast Track)

3,5 years / 7 semesters (International Experience Track)

START

October & April

STUDY CONCEPT

Full time, internship & semester abroad possible

LANGUAGE

English

TUITION FEES

EU/EEA students:

€ 750 (Fast Track) / € 590 (International Experience Track)

Non-EU/EEA students

€ 5,100 / semester (Fast Track) /

€ 4,500 / semester (International Experience Track)

CAMPUS

Berlin

CUSTOMIZE YOUR STUDIES

We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

www.srh-hochschule-berlin.de

CURRICULUM

INTERNATIONAL BUSINESS ADMINISTRATION (B.A.)	1. Semester Introduction to Business	Principles of Management	Financial Accounting	Principles of Economics	Economics in Depth: Current Business Questions OR Economics and Finance		
	Applied Business Mathematics						
	Languages I						
	2. Semester Doing Business in the Digital World	Marketing Management	Internal Accounting	Digital Business: Applied Information Systems	Digital Business in Depth: Website Creation Project OR Behavioural Finance and Economics		
	Statistics I						
	Languages II						
	3. Semester People, Processes and Money	Organisational Behaviour and Human Resource Management	Finance and Investment Management	Service and Quality Management	Service and Quality Management in Depth: Process Analyses OR Risk Management		
Statistics II							
Languages III							
4. Semester The Dynamic World of Business and Innovation	Business Simulation & Dynamics in Business and Society	Knowledge and Innovation Management	Business Plan	Lab Project OR International Finance Management			
Business Law							
Social Competence							
5. Semester Leading and Managing Businesses	Strategy and Leadership	Management Accounting	Study Project				
Quantitative and Qualitative Research Methods							
Career Coaching							
6. Semester Qualified for the Business World	Academic Writing	Fast Track: Internship		Fast Track: Bachelor Thesis		Graduation after 6 semesters	
		International Experience Track: Start of your internship or semester abroad					
7. Semester Qualified for the Business World	International Experience Track: Continue your internship or semester abroad			International Experience Track: Bachelor Thesis			Graduation after 7 semesters

STUDY ADVISOR



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- + ATTEND A LECTURE
- + COME TO OUR OPEN HOUSE
- + CONTACT OUR STUDY ADVISOR

ADMISSION & APPLICATION

The main admission requirements are: a qualification for entry to higher education according to German Law and proof of sufficient English proficiency. We accept TOEFL, IELTS, TOEIC, Cambridge Certificate (CAE, CPE) or equivalent.

You can apply online at
campus.srh-hochschule-berlin.de/application.

STUDY FEES & FINANCING

The tuition fees are € 750/590* per month for EU/EEA students and € 5,100/4,500* per semester for Non-EU/EEA students. There is a one-off enrolment fee of € 500 for EU/EEA students and of € 900 for Non-EU/EEA students. Most German citizens may apply for the German study loan BAföG.

*Fast Track / International Experience Track

ABOUT US

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor's, Master's and MBA programmes in English and German. Approximately 2,000 students from 99 countries study at SRH Berlin University of Applied Sciences, one of the most international universities in the German capital. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad and taking care of important tasks during your studies.