STUDY PROGRAMME

Today's managers are faced with a multitude of challenges. They need to find innovative solutions to complex problems and develop sustainable strategies while working in diverse and intercultural teams.

Our study programme helps business graduates tackle these challenges by providing them with a well-balanced management education. Students acquire skills and competencies that are highly relevant for international businesses and are able to choose general management or finance electives during their studies.

They acquire theoretical knowledge in different business areas and get to focus on one management topic at a time while seeing how this area of business activity relates to other areas. Due to the international orientation of the programme, students learn how to work with people from different cultures and get to strengthen their social, communication and intercultural skills.

Working on a range of projects, the 5-week block structure of the study programme enables business administration students to foster their team-work, time and project management skills and helps them to develop their own unique skill set and competitive advantage.

CAREER PROSPECTS

This Bachelor's degree provides you with the ideal skills to face the business challenges of the 21st century. The competencies that you will have developed in projects, lectures and your internship are the skills that employers are looking for. Thanks to our project-focused study concept and the international scope of the programme, you can take advantage of career opportunities in management in all areas of business and in all kinds of different industries and companies.

For instance:
- General Management
- Human Resource Management
- Marketing & Sales
- Accounting
- Consulting

AT A GLANCE

DEGREE
Bachelor of Arts

CREDIT POINTS
180 ECTS (Fast Track) / 210 ECTS (International Experience Track)

DURATION
3 years / 6 semesters (Fast Track)
3.5 years / 7 semesters (International Experience Track)

START
October & April

STUDY CONCEPT
Full time, internship & semester abroad possible

LANGUAGE
English

TUITION FEES
EU/EEA students:
€ 750 (Fast Track) / € 590 (International Experience Track)
Non-EU/EEA students
€ 5,100 / semester (Fast Track) / € 4,500 / semester (International Experience Track)

CAMPUS
Berlin

CUSTOMIZE YOUR STUDIES
We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

www.srh-hochschule-berlin.de
The main admission requirements are: a qualification for entry to higher education according to German Law and proof of sufficient English proficiency. We accept TOEFL, IELTS, TOEIC, Cambridge Certificate (CAE, CPE) or equivalent.

You can apply online at campus.srh-hochschule-berlin.de/application.

The tuition fees are € 750/590* per month for EU/EEA students and € 5,100/4,500* per semester for Non-EU/EEA students. There is a one-off enrolment fee of € 500 for EU/EEA students and of € 900 for Non-EU/EEA students. Most German citizens may apply for the German study loan BAföG.

*Fast Track / International Experience Track

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor’s, Master’s and MBA programmes in English and German. Approximately 2,000 students from 99 countries study at SRH Berlin University of Applied Sciences, one of the most international universities in the German capital. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad and taking care of important tasks during your studies.