



## MASTER OF BUSINESS ADMINISTRATION (MBA)

## INTERNATIONAL HEALTHCARE MANAGEMENT

### STUDY PROGRAMME

Cost pressures and aging populations are challenges of today's globalised society that healthcare professionals need to manage carefully. Healthcare professionals with an extended skill set and knowledge in healthcare and management who know how to face these demanding tasks are in high demand.

Students of the MBA programme benefit from a modern management education that includes both classic and healthcare-related topics, such as Marketing, Finance or Corporate Social Responsibility as well as Health Economics, Public Health Management or Quality Management in Healthcare.

Apart from business and healthcare-related modules, elective modules help students in expanding their expertise and in broadening their horizons.

Thanks to the skill- and project-focused approach, MBA students get to strengthen their intercultural, communication, negotiation and leadership skills in presentations, projects and an optional internship.

After finishing this interdisciplinary programme, our students are qualified for international leadership positions within both healthcare and classic business areas.

### UNIQUE FEATURES

- Extend your expertise in the healthcare sector and improve your career prospects
- Exchange ideas with healthcare professionals from all over the world
- Focus on skill development and hands-on experience
- Choose electives that extend your professional and personal profile

### AT A GLANCE

#### DEGREE

Master of Business Administration (MBA)

#### CREDIT POINTS

90 ECTS

#### DURATION

3 semesters (18 months)

#### START

October & April

#### STUDY CONCEPT

Full-time

#### LANGUAGE

English

#### TUITION FEES

EU/EEA students € 1,100 / month

Non-EU/EEA students € 7,200 / semester

#### CAMPUS

Berlin

#### CUSTOMIZE YOUR STUDIES

We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

## OVERVIEW OF MODULES

MASTER OF BUSINESS ADMINISTRATION INTERNATIONAL HEALTHCARE MANAGEMENT (MBA)	1. Semester	Basics of Management and Economics	Finance and Accounting	Organisational Behaviour	Elective I (e.g. Negotiation, Environmental Management, another SRH module)
	International Healthcare Management I (Introduction, Actors and Stakeholders, Financial Flow in Healthcare, Hospital Management)				
	2. Semester	Trust and Collaboration	Corporate Social Responsibility and Business Ethics	Marketing Management	Elective II (e.g. Project Management, Statistics, another SRH module)
	International Healthcare Management II (Public Health Management, Health Economics, Health Technology Assessment, Process and Quality Management in Healthcare, Patient-centered Healthcare )				
	3. Semester	Scientific Writing			
	Practice				
Master Thesis					

## STUDY ADVISOR



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### GET TO KNOW US

- + ATTEND A LECTURE
- + COME TO OUR OPEN HOUSE



**CUSTOMIZE  
YOUR  
STUDIES**

## ADMISSION & APPLICATION

The main admission requirements are:

- 2 years of professional experience in management or healthcare
- Bachelor's degree from a university or technical college with a minimum of 180 ECTS (or equivalent academic degree)
- Proof of sufficient English language skills
- Letter of motivation

You can apply online under [campus.srh-hochschule-berlin.de](http://campus.srh-hochschule-berlin.de).  
We will then invite you to an interview.

## STUDY FEES

The tuition fees are € 1,100 per month for EU/EEA students and € 7,200 per semester for Non-EU/EEA students.  
There is a one-off enrolment fee of € 500 for EU/EEA students and of € 900 for Non-EU/EEA students.

## ABOUT US

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor's, Master's and MBA programmes in English and German. Approximately 2,000 students from 99 countries study at SRH Berlin University of Applied Sciences, one of the most international universities in the German capital. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad and taking care of important tasks during your studies.