



INTERNATIONAL MANAGEMENT

MASTER OF ARTS (M.A.)

STUDY PROGRAMME

Identifying international business opportunities, mastering intercultural communication and the ability to solve a wide range of corporate problems are imperative skills in today's business world. Managers who work in a global environment need to possess the analytical mindset and extended knowledge in international management to succeed in international trade relations.

Our Master's programme in International Management prepares students for all of these tasks by providing them with an international perspective, a strong theoretical background and valuable skills. Company projects and internships are incorporated into the programme so students can foster their professional experience, extend their network and gain insight into the challenges of international corporations.

The study programme focuses on areas such as innovation management, global strategies and risk, contract and project management. Students obtain the necessary expertise in foreign trade, financing and international economic law. In addition, the programme includes modules on human resource management and strategic network management. Students learn to improve their negotiation, intercultural and leadership skills so that they can easily adapt to local cultures and are able to successfully manage international business activities.

A degree in International Management opens up opportunities in the global job market and provides career prospects that are very diverse. Graduates can work in growing international areas such as Risk Management, Consulting, Business Development or Market Research.

This programme allows students to choose between

The Berlin programme: Students study in Berlin, the vibrant centre of Europe, and specialise in marketing, information systems or finance. Alternatively, they can choose a different focus each semester and graduate without an applied focus.

The Tripartite programme: Students experience up to three cities with different academic and business environments and choose from a range of management subjects offered by our international partner universities. In several Tripartite Variations students have the option to graduate with two degrees, e.g. the German degree (M.A.) and the Irish degree (M.Sc.).

UNIQUE FEATURES

- FIBAA, the renowned European accreditation agency, awarded its Premium Seal for the outstanding quality standards of the programme
- First-hand intercultural experience: international student body, global study opportunities, integrated German courses
- Company projects and an internship promote work experience and provide major job opportunities after graduation
- Our Career Service and International Advisory Board support students throughout and after completing the degree in finding career opportunities

AT A GLANCE

DEGREE

Master of Arts, Double Degree option in several Tri-/Tetrapartite Variations

CREDIT POINTS

120 ECTS

DURATION

4 semesters

START

Winter Semester (September)

STUDY CONCEPT

Full-time

LANGUAGE

English

TUITION FEES

EU/EEA Students € 780 / month*

Non EU/EEA Students € 850 / month*

+ enrolment fee + diversity fee + examination fee

*Valid for the September 2018 intake. Please check our Website for the fees for our September 2019 intake.

CAMPUS

Berlin or Berlin + up to three cities worldwide

CUSTOMIZE YOUR STUDIES

We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

CURRICULUM

	1. Semester	2. Semester*	3. Semester*	4. Semester*
MASTER OF ARTS INTERNATIONAL MANAGEMENT (M.A.)	Leadership and Global Strategic Management	Risk Management in Financing	International Legal Framework for Foreign Trade	Intercultural Management
	Risk Management in Value Creation	Technological Foresight and Commercialisation Strategies	Human Resource Management and Ethical Leadership in International Enterprises	Master Internship
	Contract Knowledge Management	Project Development II	Strategic Network Management	Master Thesis
	International Contract and Company Law	Master Seminar	International Protection of Intellectual Property	
	Project Development I	Negotiation and Conflict Management	Master Seminar	
	Case Studies	Company Project I	Company Project II	

KNOWLEDGE
 INTERCULTURAL SKILLS & METHODS
 PROFILE & PRACTICE

*The Curriculum may vary within the Tripartite Programme. Depending on the city combination, different management areas are introduced. Select the combination that best fits you.

STUDY ADVISORY



Gloria Thiller
Tel. +49 30 374 374-155
E-Mail: gloria.thiller@srh-hochschule-berlin.de

SRH Hochschule Berlin
Ernst-Reuter-Platz 10, 10587 Berlin
Tel. +49 30 374 374-0

E-Mail: info@srh-hochschule-berlin.de
www.srh-hochschule-berlin.de

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**CUSTOMIZE
YOUR
STUDIES**

ADMISSION & APPLICATION

The main admission requirements are:

- Bachelor's degree from a university or technical college with a minimum of 180 ECTS (or equivalent academic degree)
- Proof of sufficient English language skills
We accept TOEFL, IELTS, TOEIC, CAE, CPE or equivalent.
- Letter of Motivation

You can apply online under campus.srh-hochschule-berlin.de.
We will then invite you to a telephone interview.

STUDY FEES

The tuition fees are € 780* per month for EU /EEA students and € 850* per month for Non-EU/EEA students. There is an extra one-off fee of € 280 for our diversity training and a one-off € 250 enrolment fee. A examination fee of € 2,400-10,570 (depending on the Master's variation chosen) is added to the tuition.

*Valid for the September 2018 intake. Please check our Website for the fees for our September 2019 intake.

ABOUT US

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor, Master and MBA programmes in English and German. Approximately 1000 students from 85 nations study at SRH Hochschule Berlin, the most international management university in Germany. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with business partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad, taking care of important tasks during your studies and getting in touch with former students of our SRH Alumni Network.