



## MASTER OF BUSINESS ADMINISTRATION (MBA)

## FOCUS ON INTERNATIONAL HOSPITALITY MANAGEMENT

### STUDY PROGRAMME

International hotel chains and tourism companies are shaping the industry, so experts with a global mindset, hospitality experience and management expertise are in very high demand.

Our new International Hospitality Management MBA is targeted at professionals who want to work in leadership positions in international hotel chains and private hotels, and at managers with experience in industries linked to hospitality - such as start-ups, suppliers, consulting firms, travel agencies, online portals and tourism-related stakeholders – who wish to gain industry-relevant background knowledge.

Due to the interdisciplinary approach of the MBA, social, intercultural and leadership skills are incorporated into the programme so graduates get a thorough and holistic managerial education. Topics such as ethics, responsibility and sustainable behaviour are included in the MBA and provide a modern view on management strategies and business practices.

Our MBA students gain a deep understanding of management while focusing on the international hospitality industry: They get to acquire the relevant practical skills and receive a profound theoretical background. Students learn a combination of management and industry-relevant knowledge in specialised hospitality modules on key corporate functions such as Operations, Sales or Human Resources. Thus, they are prepared for international leadership position in the hospitality industry once they graduate.

### UNIQUE FEATURES

- Innovative approach with focus on international management, communication and leadership
- Exchange of ideas with executives from all over the world
- Improve your general management skills and deepen your subject-specific knowledge
- Extend your hospitality expertise by taking additional modules at our hospitality-focused campus in Dresden

### AT A GLANCE

#### DEGREE

Master of Business Administration (MBA)

#### CREDIT POINTS

90 ECTS

#### DURATION

3 semesters (18 months)

#### START

September & March

#### STUDY CONCEPT

Full-time

Part-time study possible upon request

#### LANGUAGE

English

#### TUITION FEES

total € 19,800 EU/EEA students

total € 21,600 Non-EU/EEA students

€ 250 enrolment fee (once) + € 280 diversity fee (once)

#### CAMPUS

Berlin

#### CUSTOMIZE YOUR STUDIES

We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

## OVERVIEW OF MODULES

1. Semester		2. Semester		3. Semester
<b>Study Field</b> Responsibility	<b>Study Field</b> Decision Making & Rationality	<b>Study Field</b> Global Thinking	<b>Study Field</b> Communication & Collaboration	<b>Study Field</b> Practice & Final Thesis
Team building and Communication	Complexity and Decision Making	Globalisation, Society and Responsibility	Trust and Collaboration	Project Management
Leadership and Management Ethics	Information and Communication Technologies for Business Analysis	Intercultural Intelligence	Corporate Communication and Cooperation	Company Project International Hospitality Management
Hospitality Management	Management of Operations in Hospitality	International Sales & Distribution Management	Global HR Management	Master Thesis

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## STUDY ADVISOR



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### GET TO KNOW US

- + ATTEND A LECTURE
- + COME TO OUR OPEN HOUSE



**CUSTOMIZE  
YOUR  
STUDIES**

## ADMISSION & APPLICATION

The main admission requirements are:

- 2 years of professional experience
- Bachelor's degree from a university or technical college with a minimum of 180 ECTS (or equivalent academic degree)
- Proof of sufficient English language skills
- Letter of motivation

You can apply online at [campus.srh-hochschule-berlin.de](https://campus.srh-hochschule-berlin.de). We will then invite you to an interview.

## STUDY FEES

The programme fees for 18 months of study including all learning materials are € 19,800 for EU/EEA students and € 21,600 for Non-EU/EEA students in total. An extra one-off fee of € 280 for our diversity training and an enrolment fee of € 250 is added to the tuition fees.

## ABOUT US

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor, Master and MBA programmes in English and German. Approximately 1,000 students from 85 nations study at SRH Hochschule Berlin, the most international management university in the German capital. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad and taking care of important tasks during your studies.